

**UNITED WE STAND. UNITED WE ELEVATE.  
UNITED WE CAN CHANGE AND  
IMPROVE LIVES IN ERIE COUNTY.  
BE A STAR FOR UNITED WAY.  
2011-2012 CAMPAIGN**



**South Shore Marine Services**

**GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED**



Hello Erie County!

Have you ever taken the time to consider why you live in Erie County, Ohio? Have you ever thought about what makes Erie County a desirable place to raise your family? How important is it to you to live in a caring community? How do you measure how caring a community is? Well, consider this – over the last five (5) years the United Way of Erie County (UWEC) has distributed over \$3,783,000 to your neighbors in need. Those dollars were donated by you and your neighbors - for you and your neighbors. That is a clear and unmistakable indication of just how much Erie County residents care for one another!

With the 2011-12 UWEC Annual Campaign now upon us, it is time for all of us in Erie County to once again demonstrate the generosity and true concern we have for our neighbors. The 22 agencies currently supported by UWEC work hard for the people of Erie County, by implementing assistance programs that help an extremely diverse cross-section of people. When you GIVE, ADVOCATE and/or VOLUNTEER for UWEC, your efforts help people afflicted with physical or mental conditions, people affected by natural or economic disaster, families experiencing domestic difficulties, family-less individuals, senior citizens, children of all ages and much more. Please check out our website, [uwerieco.org](http://uwerieco.org) for a full listing of our agencies and their programs.

There are many reasons why Erie County is a great place to live; the least of which is not the amount of care and love we have for one another. Please continue to help UWEC propagate its mission of creating the organized capacity for people to care for one another as we strive to truly be a community living united.

Together with you in service to Erie County,

Peter P. Kowalski, Jr., P.E.  
Board President  
United Way of Erie County

*“What do we live for, if not to make life less difficult for each other.”*  
- George Eliot

# 2010 CAMPAIGN DOLLARS AT WORK

**\$615,000.00** was donated by community members. We appreciate your support. Following is a snapshot of services provided in our community in 2010.

**55 families** received disaster response assistance from the Red Cross

**24 individuals** with disabilities received advocacy services from ARC of Erie County

**188 individuals** received mental health assessments and **419 individuals** received substance abuse assessments from Bayshore Counseling

**305 mentoring relationships** were formed at Big Brothers Big Sisters

**390 cancer patients** received medication assistance from Cancer Services

**45 persons** received adult guardianship services from Catholic Charities

**260 at-risk suspended youths** received supportive services from the Center for Cultural Awareness

**29 volunteers** were trained and retrained by CASA to provide advocacy on behalf of 150 children who have alleged physical and/or sexual abuse

**220 seniors** received transportation from the Senior Center

**465 individuals** were provided shelter at Crossroads

**219 persons** received employment assistance from Goodwill

**Numerous youth** benefited from the Boy Scouts and Girl Scouts programs

**48 persons** with disabilities living in group homes received food and medical assistance from Erie Residential Services

**13 families** with a history of domestic issues exchanged their children at Kinship and 19 families conducted supervised visits at the facility

**442 crisis calls** were answered and **19 families** were sheltered through Safe Harbour Domestic Violence Shelter

**Over 1,700 persons** received utility and/or food assistance from 3 Salvation Army programs in Sandusky, Huron and Milan

**1,104 low-income families** were provided scholarships to the YMCA

**4 families** received respite services from the Alzheimers Support Group

## NEW IN 2010! PROVIDED TO YOU BY UNITED WAY OF ERIE COUNTY!

### FAMILYWIZE PRESCRIPTION ASSISTANCE

Lower the cost of medicine immediately by a savings of up to **30%**! Present this **FREE** card at your pharmacy and save on prescriptions 80% of the time.

### NO RESTRICTIONS:

No paperwork or forms! Use your card as often as you need, for any prescription. There is no income limit, age requirement, eligibility, or registration required.



# 2011 BOARD OF DIRECTORS

## PETE KOWALSKI, JR., BOARD PRESIDENT

Vice President, Mack Iron Works Co.

## MARK YOCUM, BOARD VICE PRESIDENT

Director of Advertising Operations, Sandusky Register

## DEBRA WIERZBA, BOARD TREASURER

Retail Officer, Fifth Third Bank

## GREG SHERMAN

Sherman Government Financial Services

## PHYLLIS BRANSKY

Vice President, Citizens Banking Co.

## MEG CHRISLIP

Business Banking Officer, First Merit Bank

## DAVE CLARK

Vice President, N2Y

## SANDI FOSTER

Retired, COO/CNO, Fremont Memorial Hospital

## RICHARD A. HARGRAVE

Vice President & CFO, Sandusky International, Inc.

## TWILA M. JOHNSON

Retired, Delphi Chassis

## DANIEL R. KELLER

Past V.P., General Manager, Cedar Point

## SUE KIMBALL

Financial Counselor, Firelands Regional Medical Center

## BEN K. LINDSLEY

John Hancock Financial Network

## M. LEE MCDERMOND, JR.

Retired, Law Director, City of Huron

## CHARLES M. PASCOE

Retired, United Pascoe Insurance Agency

## KEVIN RALOFFSKY

CEO, VacationLand Federal Credit Union

## CAROLE ROMP

RN, Stein Hospice

## LEON J. WIEBER

Retired, President, KeyBank/Sandusky

## STAFF

### PAMELA COLBERT-BRUMBAUGH

Executive Director

### GIDGET PROPST

Administrative Assistant

## 2011-12 CAMPAIGN LEADERSHIP

### Industry

Chair: Tom Patterson with Ron Rude

### KBI

Community Relations Committee

### Automotive

Sandi Foster

### Construction & Industrial Supplies

Ted Kastor

### Transportation, Media & Utilities

Gary Mortus, Ohio Edison, & IBEW Local 1194

### Huron Community

Ben Lindsley and Dave Clark

### Milan

Mayor Bob Bickley

### Kelleys Island

Jackie Finger, The Pump

### Education, Charitable & Govt.

Committee: Sue Kimball, Linda Johnston, Jude Hammond, Lisa Crescimano

### Professionals:

Chair: Bill Monaghan

### \*Pacesetters

Citizens Bank  
Sandusky Register  
Goodwill Industries  
Keel Club

\*This year we added the Pacesetters, which are local companies that have agreed to take on a leadership position for the 2011-2012 campaign. As a Pacesetter, these companies have agreed to conduct their campaign prior to the kickoff.

# TWO HOURS

OF JOB COACHING TO A PERSON PLACED IN A JOB ARE PROVIDED BY GOODWILL INDUSTRIES OF HURON, OTTAWA & SANDUSKY COUNTIES FOR A PLEDGE OF \$2.00 PER WEEK

Dave & Jacque Clark, Phyllis Bransky, Carole Romp, Sue Kimball



# UNITED WAY OF ERIE COUNTY 2011 FUNDED PROGRAMS

## CAMPAIGN GOAL \$750,000

The board of directors of the United Way of Erie County has approved the following agency program funding in 2011.

<b>SANDUSKY AREA FIRELANDS ALZHEIMER'S SUPPORT GROUP</b> Community Education, Respite Care	419-557-7114
<b>AMERICAN RED CROSS, FIRELANDS CHAPTER</b> Disaster Services, Service to Armed Forces, Blood Collections, Health & Safety Services	419-626-1641
<b>ARC OF ERIE COUNTY</b> Advocacy for individuals with Disabilities	419-625-6977
<b>BAYSHORE COUNSELING SERVICES</b> Assessments for Mental Health & Substance Abuse	419-626-9156
<b>BIG BROTHERS BIG SISTERS ERIE-SENECA COUNTIES</b> One-to-One Youth Mentoring	419-626-8694
<b>BOY SCOUTS, HEART OF OHIO COUNCIL</b> Scout Reach Programs	419-207-8300
<b>CANCER SERVICES OF ERIE COUNTY</b> Medication Assistance	419-626-4548
<b>CATHOLIC CHARITIES</b> Adult Advocacy Services	800-668-3110
<b>CENTER FOR CULTURAL AWARENESS</b> School Suspension & Expulsion Program	419-621-1117
<b>ERIE COUNTY CASA PROGRAM</b> Child Court Advocates	419-621-0324
<b>ERIE COUNTY SENIOR CENTER</b> Transportation	419-626-2560
<b>ERIE RESIDENTIAL LIVING</b> Medication & Medical Services	419-626-0316
<b>GIRL SCOUTS OF NORTH EAST OHIO</b> Girl Scout Leadership Experience	330-864-9933
<b>KINSHIP</b> Supervised Visits & Exchanges	419-625-2672
<b>SAFE HARBOUR DOMESTIC VIOLENCE SHELTER</b> Shelter Services	419-626-2200
<b>SALVATION ARMY-HURON &amp; MILAN SERVICE UNITS</b> Basic Services (Rent, utilities, food)	419-433-0500/419-499-4274
<b>SALVATION ARMY SANDUSKY</b> Mobile Ministry and Basic Services (Rent, utilities, food)	419-626-3862
<b>SANDUSKY AREA YMCA</b> Single Parent Family Scholarship	419-621-9622
<b>SANDUSKY BAY AREA GOODWILL INDUSTRIES</b> Organizational Employment Program	419-625-4744
<b>THE VOLUNTEER CENTER</b> Volunteer Programs	419-627-0074
<b>VOLUNTEERS OF AMERICA NORTHWEST OHIO</b> Crossroads Program (homeless shelter)	419-626-6505
<b>2-1-1 - Information &amp; Referral 24 hour hotline</b> For Cell Phones:	2-1-1 1-800-650-4357

SAFE EXCHANGES FOR CHILDREN TO KEEP THEM FROM  
WITNESSING CONFLICT BETWEEN THEIR PARENTS CAN BE  
PROVIDED THROUGH KINSHIP FOR A PLEDGE OF \$5.00 PER WEEK.

**FIFTY-TWO**

# FREQUENTLY ASKED QUESTIONS

## WHO IS THE UNITED WAY OF ERIE COUNTY?

Founded over 85 years ago, the United Way of Erie County is a local, non-profit volunteer based organization that focuses resources to solve the most important needs in our community. Local volunteers, as a Board of Directors, oversee every aspect of the organization, including fundraising and distribution. Local CPA's annually audit to ensure prudent management.

## WHY SHOULD I GIVE TO THE UNITED WAY OF ERIE COUNTY?

When giving to the United Way of Erie County, you are helping 22 funded agencies provide services to community members. These agencies and their funded programs are all registered as 501 ©3, non-profit health & human services agencies. They are required to submit annual budgets, demonstrate sound financial & administrative management, and make a formal application to the United Way for partnership. This ensures that your dollars are being put to the best use possible and staying in our local communities.

## HOW MUCH MONEY ACTUALLY GOES TO THE PROGRAM AGENCIES?

Ninety-nine cents of every dollar collected is invested in the Erie County community which provides programs and services that demonstrate meaningful results.

## WILL A SMALL DONATION DO ANY GOOD?

YES! Every dollar matters! Everyone should be able to be given an opportunity to express caring through charitable giving. Only the donor can determine if it can be afforded at this time. It is not the size of the gift, it is all of us giving together that makes United Way of Erie County a unique & valuable concept. Consider payroll deduction as a small weekly contribution that will add up and impact lives in our community!

## WHAT IS UNITED WAY OF ERIE COUNTY'S RELATIONSHIP WITH UNITED WAY OF AMERICA?

We benefit from this relationship through training, marketing, advertising, research, government relations, media relations, and a national development program. One percent of campaign dollars is used to pay for all the benefits of this relationship.

SIX MONTHS

OF GUARDIANSHIP SERVICES AND TRANSPORTATION ASSISTANCE ARE PROVIDED TO ONE CLIENT FROM CATHOLIC CHARITIES FOR A WEEKLY PLEDGE OF \$15.00.

Gene & Marilyn Koby



# 2010 ACTIVITIES

## Erie County 211



United Way of Erie County is a participant of the Erie County 211 Advisory Board. 211, launched in 2006,

handled 1836 calls in 2010. 211 is also available via cell by dialing 1.800.650.4357

## Ohio Benefit Bank



United Way of Erie County is the local point of contact for Ohio

Benefit Bank (OBB). With the assistance of OBB staff, 8 trained volunteers provided free tax assistance to 40 individuals.

## Erie County Community Council

United Way of Erie County, working with the Volunteer Center and Sandusky Regional Planning, has re-established the Erie County Community Council which meets six times per year and provides a forum for not-for-profit agencies to meet, network, and engage in discussion.

## Stamp Out Hunger



United Way assisted the Sandusky and Huron Post Office Letter Carriers and collected over 7100 pounds of food for delivery to food

pantries in Sandusky and Huron.

## FamilyWize



In May 2010, United Way of Erie County partnered with FamilyWize to offer prescription drug discount cards to residents of Erie County. There are no restrictions or eligibility requirements for individuals or families to use FamilyWize prescription drug discount cards. During the first 8 months of the programs, residents of Erie County submitted 652 claims and saved over \$6000. United Way distributes the cards to pharmacies, physician's offices, agencies, and individuals.



## Day of Caring

United Way of Erie County hosted a Day of Caring on September 10th by hosting the Battery Park Aid Station for the REV3 Triathlon. 20 volunteers participated by providing the athletes food and drinks.

## Make a Difference Day

For the second year, United Way of Erie County partnered with Sandusky/ Erie County Community Foundation, The Volunteer Center, Second Harvest Food Bank, First Presbyterian Church and the Sandusky Register for the "Helping Neighbors in Need Project." Collection took place prior to October 23rd. On October 23rd,



partnered with Sandusky/ Erie County Community Foundation, The Volunteer Center, Second Harvest Food Bank, First Presbyterian Church and

over 40 individuals volunteered their time to sort over 16,000 pounds of food and personal hygiene items which were distributed to 9 food pantries in Erie County.

## Training Program for Area Agencies

In June, United Way of Erie County partnered with the Norwalk Area United Fund to present a non-profit workshop for directors, staff, and board members on "Minding the Business While Changing the World." The workshop addressed Charitable Board Governance and Fiduciary Responsibilities as well as provided solid guidance on governance issues. The training was provided by the Ohio Attorney General's Office.

## JOIN WITH UNITED WAY OF ERIE COUNTY TO IMPROVE OUR LOCAL COMMUNITIES.

We know that this has been a hard year of tough economic times. As we come together as a community, each and every person's donation matters! YOU can make a difference. **GIVE. ADVOCATE. VOLUNTEER.**

### GIVE

Your gift to United Way of Erie County creates opportunities for a better life for all. United Way has many options for giving:

- Workplace campaign, through payroll deduction, is an easy and powerful way to invest.
- Review the attached form, select your giving option and mail it back.
- Give online at [www.uwerieco.org](http://www.uwerieco.org)

### ADVOCATE

What are your passions? You can make change happen with your voice.

- Get informed and inform your friends.
- Write a letter to the editor.
- Get involved.

### VOLUNTEER

United Way and its funded programs need volunteers and you could be one of them.

- Participate in United Way Day of Caring.
- Learn about volunteer opportunities.
- Contact an agency whose mission is your passion.



**UWERIECO.ORG**

FACEBOOK: [www.facebook.com/uweriecounty](http://www.facebook.com/uweriecounty)

TEL 419-625-4672

FAX 419-625-4673

EMAIL: [uwec@bex.net](mailto:uwec@bex.net)

## WE DON'T JUST WEAR THE SHIRT, WE LIVE IT!

### JC PENNEYS TEAM

Giving back to the community is a major focus for the JCPenney Company. Our relationship with United Way has spanned many years. Through payroll pledges and special events, such as jean days, potluck lunches, teacup auctions and bake sales, to name a few, our associates have come together as a team to help raise funds again and again for our local United Way of Erie County. An important part of JCPenney's heritage is caring about our communities and improving the quality of life in places where we live and work and by funding United Way we can help keep our communities healthy! LIVE UNITED!



There are multiple ways that you can learn about United Way of Erie County.

- Visit our website at [www.uwerieco.org](http://www.uwerieco.org)
- Text **Erieco** to **27138**, a service provided by Foster Chevrolet
- Visit our Facebook page at [www.facebook.com/uweriecounty](http://www.facebook.com/uweriecounty)
- Call our office at **419-625-4672**

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